Gold loan body asks members to reduce lending rates

Kolkata, 22 April

The Association of Gold Loan Companies today said it had advised members to reduce their maximum lending rate following the decline in the price of the yellow metal.

The industry body of gold loan companies will continue to monitor price movements and suggest its members revise the maximum rate of loan per gramme of gold accordingly. It, however, added despite the steep fall in prices and reduction in the loan-to-value ratio, demand for gold loans continue to remain strong.

"Members confirm loan demand continues to be robust in spite of reduction in the amount lent per

gramme of gold. It is also noticed there is a regular redemption of earlier loans sanctioned at higher amount per gramme of gold," it said.

The body felt 15-20 per cent fluctuation in gold prices might not affect credit quality significantly, as such variations are already factored in the business model of gold loan companies.

"The companies are majorly lending, against household jewellery, where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration, of three to six months. Compared to the disbursements, non-performing asset levels are low," said George Alexander Muthoot, president and managing director of

Muthoot Finance.

"The body has asked member companies to review its existing collection mechanism and further strengthen it. There should be regular monitoring of overdue and high loan-to-value loan accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by the Reserve Bank of India," he added.

According to the body, the scope of delinquencies are limited as most of the gold loan companies have majority of their branches in semi-urban and rural areas, and the ticket size of loans are mostly below ₹1,00,000. Over the past six months, gold price has fallen almost 18 per cent.

NBFCs Slash Loan Amount as Gold Heads South

OUR BUREAU

The gold loan NBFCS have reduced the maximum lending amount against the jewellery following the fall in gold prices.

The RBI directive capping the loan given against the value of jewellery by NBFCs at 60% came early last year. But as the gold prices were rising, the Association of Gold Loan Companies, India (AGLOC), an organisation of major gold loan NBFCs which decides the maximum lending amount for the week.

had to fix a higher amount. The maximum lending amount had risen to ₹2,050 per gramme in November 2012. But now the association has fixed the maximum amount at <1,800 per gramme, the lowest in the last one year or so. The rate is fixed after taking account the making charges of the ornament. The members say that loan demand continues to be strong despite reduction in the amount lent per gramme of gold.

Allaying the fear of defaults with



gold prices crashing, AGLOC president George Alexander Muthoot said there is regular redemption of

amount per gram of gold. According to him, the association is closely monitoring the gold price movements to notify any changes in the maximum amount of loan per gramme of gold.

Immediately after the RBI directive on the 60% cap, the NBFCs had reduced the maximum interest rates from 24% to 22-23 % to attract more customers as the banks were exempted from the restriction. The NBFCs have not made any further changes in the interest rates so far.



George A Muthoot President AGLOC

Though gold price is an important factor in gold loan business, the business model should not

be misunderstood as a business of financing of gold bullion or shares, wherein, mark to market valuation could affect the repayment behaviour

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કંપનીઓ દ્વારા તો મંથલી ઇન્વેસ્ટમેન્ટ

એસોસિયેશનના સૂત્રોના કહેવા પ્રમાશ

સુધીના પ્રલોભન ઓફર કર્યા છે

પ્રત્યાઘાત સમયસર ચુકવણાં પર એક ટકા ડિસ્કાઉન્ટથી લઇ ઝવેરી /કપનીઓની અનક આફર

શંકા સેવવામાં આવે છે. આને કારશે કંપનીઓએ સમયસર જો લોનની ચુકવણી કરે તો એક ટકા ઇન્ટેરસ્ટમાં સોના કે સોનાના ઝવેરાત આપતી લેનારા સમયસર ચુકવણી કરવા અંગે સોનાના ભાવ ઝડપથી નીચે આવ્યા છે અને તેને કારણે ઊંચા ભાવે લોન આ નિશેય લેવામાં આવ્યો હતો. હાલ કોવાનું જાણવા મળે છે. પ્રાપ્ત માહિતી અનુસાર એસોસિયેશન ઓફ ગોલ્ડ લોન કંપનીઓ દ્વારા આપવામાં આવતી કંપનીઓની હાલમાં જ મળેલી બેઠકમાં મેથી ત્રણ ટકા સુધી ઘટાડવામાં આવ્યા નહત્તમ લોન ઉપરના ઇન્ટરેસ્ટ રંટન તરતી મૂકી છે. કોનકોર્ડ કેડિટ, મુલામુદ્રી કન્ઝયુમર સમાવેશ થાય છે. આ ઉપરાંત અન્યમા ફાઇનાન્સ અને મન્નાપુરમ ફાઇનાન્સનો માહિતી અનુસાર દેશમાં ગોલ્ડ સામે લોન આપતી બે મોટી કંપની મુશુટ

ઝવેરીઓએ પણ લોકોને સોનું ખરીદવા આકર્ષવા માટે વિવિધ ડિસ્કાઉન્ટથી લઈ પ્રલોભનો ઓફર કર્યા છે. ચોક્કસ ડેસ્કાઉન્ટની ઓફર કરી છે. બીજી તરફ ફેડિટનો સમાવેશ થાય છે. જ્યારે બીજી તરફ કેટલીક ટોચની એનબીએફસી કંપનીઓ અને બેન્કો પણ ગોલ્ડ લોન આપવામાં સક્રિય છે. મોટા ભાગની કંપનીઓને પાડી છે. આને કારણે હાલ ગોલ્ડના મૂલ્ય સામે આપવામાં આવતી બેન્ક્રેસોનાના મૂલ્યસામે 60 ટકા જલોન આપવાની ફરજ ગોલ્ડ લોન આપતી ટકા સુધીની લોન આપે છે. પરંતુ રિઝર્વ એનબીએફસી સોનાના મૂલ્ય સામે 75 લોનની સંખ્યામાં પણ ઘટાડો થયો છે.

14 મહિનાનો લાભ આપવાની યોજના કેઠળ 12 મહિના ઇન્વેસ્ટમેન્ટ કરનારને

જाशકार साधनो पासेथी प्राप्त રૂ. ૩,૦૦૦ની મૂલ્યના ઝવેરાત ઉપર ગ્રામ દીઠ રૂ. 1,800 આપવામાં આવે છે જે સપ્તાહ અગાઉ રૂ. ૩૧૦૦ ઉપર ટકા બાજ વસૂલ કરવામાં આવતું હતું. આ કંપનીઓએ આ રેટમાં બેથી ત્રણ ટકાનો ઘટાડો કરીને 22-23 ટકા કર્યા હોવાનું જશાવીને સુત્રોનું ઉમેરવું હતું કે ઉઠાવવા નવા પ્રલોભન આપવાની સાથે નવી યોજનાઓ પણ તરતી મૂકી રહ્યા છે. કેટલાક ઝર્ચેરીઓએ તો ચોક્કસ ખરીદી પર મોંથી કારથી લઈ વિદેશની ટૂર સોનાના ભાવ નીચે આવતા હાલ ખરીદી વધી છે અને આને કારણે કેટલાંક મોટા હાલ સોનાના ભાવ નીચે આવતા મોટા ઝવેરીઓ જેઓ હેજીંગ કરવામાં સફળ આપતી કંપનીઓ દ્વારા મહત્તમ 24-25 રૂ. 1850 હતા. છેલ્લા અક વર્ષના આ સૌથી તળિયાના ભાવ છે. ગોલ્ડ લોન રહ્યા તેઓ કડાકામાં બચી ગયા હતા. ઝવેરીઓએ વર્તમાન ખરીદીનો લાભ 22 टडा भढ़तभ 60 टडा सुधी आंडडामा... ₹1800 ઓફર કરાતી લોન

ਪਦ ਕੀল ચુકવણੀ ਪਦ ડਿસ્કાઉન્ટ दोनना हर ने टडा 01 25) સમય घटाडाया

भूत्य पर भहत्तम અંકડો રૂ. 23,000 કરોડથી રૂ. 25,000 કરોડ 22 સેપ્રિલ સુધીનો ક્ષેઇ શકે એમ ઇન્ડર્સ્ટ્રીના સૂગોની ધારણા 14 સ્પ્રેપ્રિલ રહી છે. 15 ટકાની નરમાઇને કારણે કંપનીઓની 7 હિસ્પ્રત્ય લોન એસેટમાં કેટલું ધોવાણ થયું તેની ગણતરી भानवामां आवे छे सनी सीना सामे दोननी पासे हाव अंहाके 300 टन सोनुं कमा होवानुं હાલ દેશની ટોચની ગોલ્ડ લોન આપતી કંપનીઓ કંપનીઓ પાસે 300 ટન ગીરવે

अवेराव छमर

26 ओप्रिल भाव अने दोन वेत्यू તારીખ સોનાની કિંમત 30 नवेभ्जर 7 ડਿસેમ્બર ₹4045 ₹4000 ₹2400 ₹3000 ₹1800 ₹3400 ₹2040 ₹3100 ₹1850 ₹2425 वेल्य

Gid uz ura H હેનામાં ગ્રામ દીઠ ₹ 625નો

ે પાંચ મહિના અગાઉ નવેમ્બરમાં એસોસિયેશન ઓફ ગોલ્ડ લોન કંપની દ્વારા સોનાનું મૂલ્ય ગ્રામ દીઠ રૂ. 4,025 હતું અને તેના પર મહત્તમ રૂ. 2425ની લોન આપવામાં આવતી હતી. હાલ आ मुत्य घटीने इ. 3,000 अने तेना पर 60 टडा वेपे इ. 1,800 द्धारा सामान्य रीते जे हिंदसनी मुहतना दोननी वेट्यू नड्डी રૂ. 625નો ફટકો પડ્યો છે. બીજી રીતે જોઇએ તો નવેમ્બરમાં જ ઓફર કરવામાં આવે છે. હાલ લોન લેનારાને ગ્રામદીઠ 26 એप्रिव सुधी चार हिवस એક ४ वेट्सू राजवामां आवी छे. કરવામાં આવે છે. પરંતુ હાલ સોનાની ચંચળવાને કારણે 22થી दोन देनारने ३. 625नो झायहो थयो छे. सेसोसियेशन

Adfactors PR Pvt Ltd, Ci T: +91 22 6757 4444 F: Jumbai 400 013

GOLD CRASH CAUSES COLLATERAL DAMAGE IN ZAVERI BAZAAR

Su-Raj Heading for Darkness as Gold Loses Shine Across World

Bullion banks invoke letters of credit worth ₹4kcr on Mumbai jeweller's import

SUGATA GHOSH & RAM SAHGAL

ne of the biggest gold bets that has backfired involves a mid-sized jew-eller, Winsome, with leading international bullion banks who dealt with it gunning for the company. It's understood that Standard Bank of South Africa, Standard Chartered London and Scotiabank have invoked letters of credit (LCs) worth more than ₹4,000 crore after the company, formerly Su-Raj Diamonds, failed to cough up a smaller amount.

Zaveri Bazaar, the country's jewellery hub, bullion traders in the city, and diamond houses in Mumbai and Ahmedabad which got a whiff of the default are trying to figure out how Mumbai-based Winsome Diamonds & Jewellery deals with offshore banks and a string of local lenders.

Around a dozen banks in India had issued LCs favouring the three bullion banks that belong to the elite club of gold suppliers from whom Winsome imported the bullion.

Letters of credit, a simple promise to pay, are issued by the banks of the buyers to comfort sellers that they will be paid as long as the terms of trade are fulfilled.

The overseas banks pulled the trigger on Winsome following the devolvement of LCs worth about \$500 crore.

Buillon Banks Play Safe → 25

No Credit Here

Pro Wir

25.21%

Promoters' stake in Winsome (formerly Su-Raj)



58.6%

Shareholding of foreign portfolio investors

WHAT ARE LCS?



Note from buyers' banks to comfort sellers they will be paid as long as terms are met

WHO REVOKED LCs?



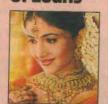
Standard Bank of South Africa, Standard Chartered London, Scotiabank

WHAT HAPPENED?



Company contracts large gold imports from abroad. Unable to pay after gold prices correct

NBFCs Cut Quantum of Loans



Gold loan NBFCs have cut the maximum loan amount against jewellery following the fall in gold prices, reports Our Bureau.

Gold loan cos' body tells members to cut lending rates on falling prices...

fe Bureau

Mumbai, April 22: Association of Gold Loan Companies (AGLOC) India on Monday urged gold loan companies to reduce maximum lending rate, in the light of falling gold prices. According to AGLOC website, the maximum loan amount for gold loan companies has been fixed at ₹1,800 per gram, for the week ended Friday.

"There should be regular monitoring of overdue and highloan-to-value(LTV)loan highloan-to-value(LTV)loan accounts. Companies should auction defaulted and abandonedloan accounts withdue compliance to fair practice code stipulated by RBI," said George Alexander Muthoot, the president of AGLOC and managing director at Muthoot Finance. At all points in last one year, prices fixed by AGLOC have been below 60% of the value of the gold, as per the data on the





■ For Manappuram Finance, loans with LTV ratio of 80% constitute 61% of loan book

Manappuram Finance and Muthoot Finance form the two largest gold loan companies

website. For Muthoot Finance, however, the average loan-to-value ratio stands at 67-70%, said a sentor company official. For Manappuram Finance, loans with LTV ratio of 80% or above constitute 61% of the total loan book, say data collected by rating

agency Icra.

Muthoot Finance and
Manappuram Finance form
the two largest gold loan companies in the organised gold
loan market in India and oc-

cupy a majority of the market share. RB1 is yet to make any formal communication to these companies, to bring down the ratio of high LTV loans. Last year, the banking regulator had stipulated the LTV for gold loan non-banking finance companies cannot exceed 60% of the value of underlying security.

Analysts feel with the exposure of companies to high LTV loans going up, their asset quality is likely to take a beating, Icra, in its note last week, had changed its outlook to "negative", on alllongterm liabilities of Muthoot and Manappuram. Similarly, ratings agency Crisil had also changed its outlook to "negative", from "stable" for both companies.

Gold loan companies, though, are betting heavily on customer's attachment to gold jewellery, as part of their recovery strategy. Experts feel the correction in gold prices will bring down the value of the underlying security, which makes it unviable for these companies to go ahead whealth suddended and a contract of the companies to go ahead whealth suddended and a contract of the companies to go ahead.

and sell the pledged gold.
Even then, NBFCs are not putting pressure on customers to pay loans on time. "A customer will not want to lose his jewellery as there is always some kind of emotional attachment. We are sure customers will pay back their loans," said a senior of-ficial at Muthoot Finance said, seeking anonymity.

...improve means of collection

fe Bureau

Chennai, April 22: The Association Of Gold Loan Companies (AGLOC) while taking feedback from its members on current development of falling gold prices and its impact on their loan portfolios, has asked them to further strengthen the existing collection mechanism.

AGLOC believes a 15-

20% price fluctuation in

gold prices will not have any significant impact on the gold loan portfolios of member companies as they have already factored already such fluctuations in the business model. Though gold prices are an important factor in gold loan business, the business model should not be misuncerstood as a business of financing of gold buillion or shares where in mark to market valuation could affect the repayment behav-

District of the last of the la

AGLOC president George Alexander Muthoot said, "Gold loan companies lend against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans

AGLOC BELIEVES A

15-20% PRICE FLUCTUATION WILL NOT HAVE ANY MAJOR IMPACT ON THE GOLD LOAN PORTFOLIOS OF MEMBER FIRMS

are of short duration of 3-6 months. Compared to the disbursements, NPA levels are low."

Most of the companies have majority of branches in semi-urban and rural areas and most of the loan book consist of loans of ticket size below ₹1 lakh.

Gold loan firms see little impact on their portfolios

PRESS TRUST OF INDIA

ASSOCIATION OF Gold Loan Companies (AGLOC, India) on Monday said a 15-20 per cent price fluctuation in gold prices would not have any significant impact on the gold loan portfolios of member companies as they have already factored such fluctuations in the business model.

AGLOC had taken feedback from its members on current development of falling gold prices and its impact on their loan portfo-

"Though gold price is an important factor in gold loan business, the business model should not be misunderstood as a business of financing of gold bullion or shares, wherein, mark to market valuation could affect the repayment behaviour of the borrower." AGLOC president George Alexander Muthoot said.

The gold loan compa-

Loan books of most firms consist primarily of loans of ticket size below Rs 1.00,000

nies are majorly lending against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration of three to six months. Compared with the disbursements, NPA levels are low, he said.

Most companies have majority of their branches in semi-urban and rural areas and their loan book consists primarily of loans of ticket size below Rs

Hence, probabilities of defaults are low inspite of fall in gold price. The gold loans companies have a system of regularly calling up their borrowers and minding them about the dues on the loan, Muthoot said in a statement here.

The companies extend a monthly interest collection target every month to all its branches which ensures in maintaining regular interface with customers and promotes prompt repayment habit among the bor-

rowers, he said.

"AGLOC has asked member companies to review their existing collection mechanism and further strengthen it. There should be regular monitoring of overdues and high loan to value loan accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by RBI, he said.

ગોલ્ડ લોન કંપનીઓને ધિરાણ દરો ઘટાડવાની સૂચના

કોલકતા, તા. ૨૩: સોનાના ભાવમાં ગાબડાં પડતાં એસોસીએશન ઑફ ગોલ્ડ લોન કંપનીઝે તેના સભ્યોને મહત્તમ ધિરાણ દર ઘટાડવાની સલાહ આપી હતી.

આ ઍસોસિએશન સોનાના ભાવ પર ચાંપતી નજર રાખશે અને અવારનવાર તેના સભ્યોને સોનાના ગ્રામ દીઠ ભાવ અનુસાર લોન દરમાં સુધારા-વધારા કરવા સૂચનો આપશે. ભાવમાં ગાબડાં અને લોન-ટ-વેલ્યુ રેશિયો ઘટવા છતાં ગોલ્ડ લોન્સ માટેની માગ મજબૂત જળવાઈ રહી છે. આ સાથે એ પણ હકીકત રહી છે કે અગાઉ ઊંચી રકમની મંજૂર કરાયેલી લોન્સનું નિયમિતપણે રિડમ્પશન

ઍસોસિએશન માને છે કે સોનાના ભાવમાં ૧૫-૨૦ ટકા વધઘટની તેમાં ધિરાણ કવૉલિટીને અસર થતી નથી. આવાં કારણો આ બિઝનેસમાં (ગોલ્ડ લોન્સ કંપનીઓમાં) આવે એમ માની લેવાયું હોય છે.

કંપનીઓ ઘરેલું ઝવેરાત સામે મોટા ભાગે ધિરાણ આપતી હોય છે. જ્યાં આવા હંગામી વધઘટનો સિલસિલો આ બિઝનેસ પર ઓછામાં ઓછો રહે છે. આ લોન્સ ટુંકી મુદતની હોય છે એટલે કે 3થી છ માસની હોય છે. વહેંચણીની તલનામાં નોન-પરકોર્મિંગ એસેટનું સ્તર નીચું હોય છે. એમ મુજીત કાઈનાન્સના પ્રેસીડન્ટ તથા એમડી જ્યોર્જ એલેક્ઝાન્ડરે કહ્યું હતું. એસોસિએશને મેમ્બરોને હાલની ''કલેક્શન'' યંત્રણાની સમીક્ષા બનાવવા સૂચના આપી છે. ગોલ્ડ લોન કંપનીઓની મોટા થયો છે.

ભાગની શાખાઓ અર્ધ-શહેરી તથા ગ્રામ્ય વિસ્તારોમાં આવેલી છે અને લોનનું કદ ઘણુંખરું કરીને રૂા. ૧,૦૦,૦૦૦થી નીચું. રહેતું હોય છે. છેલ્લા છ કરવા અને વધુ મજબૂત માસમાં સોનાના ભાવમાં લગભગ ૧૮ ટકાનો ઘટાડો

મુખ્ય શહેરોમાં સોના-ચાંદીના ભાવ સોનું ભાવ (રૂા. ૧૦ ગ્રામ દીઠ) ચાંદી ભાવ (પ્રતિ કિલો)

મુંબઈ	25,550,00	४४,४५५.००
દિલ્હી	29,500,00	84,000,00
ચેન્નઈ	२७,१२५.००	88,040.00
કોલકાતા	२७,८५०.००	४६,२५०.००
બૅગલોર	२६,८८५,००	84,600.00
અમદાવાદ	२६,७५०,००	83,800,00
હૈદરાબાદ	29,600,00	86,640.00

भाव घसरला तरी सोनेतारण कर्जांवर विपरित परिणाम नाही

प्रतिनिधी

मुंबई, दि. २४ - सोन्याच्या भावात सध्या सातत्याने घसरण होत आहे. या घसरणीमुळे सोन्याची खरेदी करण्यास सर्वसामान्य ग्राहक उत्सुक असला तरी आणखी भाव खाली येण्याच्या अपेक्षेने ग्राहक द्विधा मनःस्थितीत आहे. मात्र, सोन्याचा भाव खाली आल्यामुळे सुवर्ण कर्जांवर कोणताही विपरीत परिणाम होणार नसल्याचे असोसिएशन ऑफ गोल्ड लोन कंपनीजने (ऍगलॉक) सांगितले

सोन्याच्या भावामध्ये १५ ते २० टक्क्यांची चढउतार सुवर्ण कर्जांवर परिणाम करू शकत नसल्याचे या संघटनेचे म्हणणे आहे.

सुवर्ण कर्जे देणाऱ्या कंपन्यांनी सोन्याच्या भावातील हा चढउतार गृहीत धरलेला आहे. त्यामुळे कर्जे देण्याच्या योजनांमध्ये याचा समावेशही करण्यात आला आहे. त्यातही सोने तारण ठेवून

» असोसिएशन ऑफ गोल्ड लोन कंपनीजचे स्पष्टीकरण



त्याबदल्यात कर्जे देताना हे सीने बव्हंशी घराघरांतील दागिने या स्वरूपातील असते. त्यामुळे निव्वळ सोन्याच्या भावातील चढउताराचा फारसा परिणाम या व्यवसायावर होत नाही. ऍगलॉक'चे अध्यक्ष जॉर्ज अलेक्झांडर मुथुट यांच्या मते बहुतांश सुवर्ण कर्जे देणाऱ्या कंपन्या घरमुती सोन्याच्या बदल्यात कर्जे देतात. दागिन्यांच्या बदल्यात कर्जे दिल्यामुळे चढउताराचा परिणाम होत नाही. त्यातून सुवर्ण कर्जे ही ३ ते ६ मिहने या कमी कालावधीसाठी दिली जातात! यामुळे कर्जाची परतफेड होण्याचे प्रमाण अधिक असते आणि बुडीत कर्जांचे प्रमाण त्यामानाने कमी असते.

सुवर्ण कर्जे देणाऱ्या कंपन्यांच्या शाखा सर्वसाधारणपणे निमशहरी व ग्रामीण भागात असतात. या कंपन्यांकडन दिल्या जाणाऱ्या कर्जाची रक्कम बऱ्याचदा एक लाखं रुपयांपेक्षा कमी असते. त्यामुळे असे कर्ज बुडवण्याचे प्रमाण कमी होते. त्याचप्रमाणे या कंपन्या आपल्यां कर्जदाराच्या संपर्कात नियमितपर्ण असतात. असा संपर्क प्रस्थापित करून या कंपन्या कर्जदाराला कर्जाच्या हप्त्यांची आठवणही करून देतात, असाही दावा त्यांनी केला आहे. सध्याच्या सोन्याच्या भावातील घसरणीच्या पार्श्वभूमीवर ऍगलॉक'ने सदस्य कंपन्यांना कर्जाच्या वसलीची यंत्रणा आणखी सक्षम करण्यास सांगितले आहे. त्याचप्रमाणे ऍगलॉक'ने सोन्याच्या भावातील घसरण पाहन सुवर्ण कर्जाचे दर कमी केले आहेत. यामुळे संघटनेचे सदस्य असणाऱ्या सुवर्ण कर्जे देणाऱ्या कंपन्यांना कर्जाची मागणी कायम ठेवणे सोपे

दरातील फरकाचा सोने कर्जावर परिणाम नाही

सुवर्ण-कर्ज देणाऱ्या कंपन्यांच्या संघटनेचा दावा

सकाळ न्यूज नेटवर्क

मुंबई, ता. २४: सोन्याच्या भावात सघ्या सातत्याने घसरण होत आहे. या घसरणीमुळे सोन्याची खरंदी करण्यास सर्वसामान्य ग्राहक उत्सुक आहे. मात्र सोन्याचा भाव खाली आल्यामुळे सुवर्ण-कर्जावर कोणताही विपरीत परिणाम होणार नसल्याचे 'असोसिएशन ऑफ गोल्ड लोन कंपनीज' अर्थात 'ऑगलॉक' या संघटनेने' सांगितले आहे. सोन्याच्या भावामध्ये १५ ते २० टक्क्यांची चढ-उतार सुवर्ण-कर्जावर परिणाम करू शकत नसल्याचे या संघटनेचे म्हणणे आहे.

सुवर्ण-कर्ज देणाऱ्या कंग्रन्यांनी सोन्याच्या भावातील हा चढ-उतार गृहीत धरलेला आहे. त्यामुळे कर्ज देण्याच्या योजनांमध्ये याचा समावेशही करण्यात आला आहे. त्यातही सोने तारण ठेवून त्या बदल्यात कर्ज देताना हे सोने



बव्हेंशी घराघरांतील दागिने या स्वरूपातील असते. त्यापुळे निव्वळ सोन्याच्या भावातील चढ-उताराचा फारसा परिणाम या व्यवसायावर होत नाही. 'अँगाठाँक'चे अध्यक्ष जॉर्ज अलेक्झांडर मुथुत यांच्या मते बहुतांशी सुवर्ण-कर्ज देणाऱ्या कंमन्या घरगुती सोन्याच्या बदल्यात कर्ज देतात. दागिन्यांच्या बदल्यात कर्ज दिल्यामुळे चढ-उताराचा परिणाम होत नाही. त्यातृन सुवर्ण-कर्ज ही ३ ते ६ महिने या कमी कालावधीसाठी दिली जातात. यामुळे कर्जाची परतफेड होण्याचे प्रमाण अधिक असते आणि बुडित कर्जाचे प्रमाण त्या मानाने कमी असते.

सुवर्ण-कर्ज देणाऱ्या कंपन्यांच्या शाखा

सर्वसाधारणपणे निमशहरी व ग्रामीण भागात असतात. या कंप्रन्यांकडून दिल्या जाणाऱ्या कर्जाची रक्कम बऱ्याचदा १ लाख रपयपिक्षा कमी असते. त्यामुळे असे कर्ज बुडवण्याचे प्रमाण कमी होते. त्याचप्रमाणे या कंप्रन्या आपल्या कर्जदाराच्या संपर्कात नियमितपणे असतात. असा संपर्क प्रस्थापित करून या कंप्रन्या कर्जदाराला कर्जाच्या हमधांची आद्याणही करून देवात

सध्याच्या सोन्याच्या भावातील असरणीच्या पार्श्वभूगीवर 'ॲगलॉक' संघटनेने सदस्य कंपन्यांना कर्जाच्या वसुलीची यंत्रणा आणाखी सक्षम करण्यास सांगितले आहे. त्याचप्रमाणे 'ॲगलॉक'ने सोन्याच्या भावातील घसरण पाहून सुवर्ण-कर्जाचे दर कमी केले आहेत. यामुळे संघटनेचे सदस्य असणान्या सुवर्ण-कर्ज देणाऱ्या कंपन्यांना कर्जाची मागणी कायम ठेवणे सोपे जाणार आहे.

सोन्यातील घसरणीचा कर्जावर परिणाम नाही

असोसिएशन ऑफ गोल्ड लोन कंपनीज संस्थेचे मत

प्रविभिन्ने । मुंबई

मध्य मोन्याच्या भागत ज्ञालेल्या घसरणीच्या पार्श्वभूमीचर देशातील मुक्तां कर्ज देशान्या कंगन्याचे ऑफ गोल्ड लोन कंपनीज या संस्थेने सुवर्ग कर्जाचा कमाल व्याजदर कमी करण्याचा निर्णय घेतला आहे.

सो-यानर विलेल्या रकमेत घट झालेली असली तरी सोन्यावरोल कर्जाला मोठी मागणी परंतु सोन्याच्या किमतीत तरी त्याचा सुवर्ण कंपन्यांच्या व्यवसायावर तसेच कर्जचराच्या परतंपाडीवर परिणाम होक शकतो असा गैरसमज करू नवे, असे मत य संस्थेने व्यक्त केले आहे. सर्वार् कर्ज कमन्या बहुतारा कर्जे घरातील सोन्याच्या दांगिन्यांवर देतात व्यणि असा सासुरत्य चढ्-उताराचा

No significant impact of falling gold prices, say loan firms

BANGALORE: The Association of Gold Loan Companies (AGLOC) on Monday said that falling gold prices won't have any "significant impact" on their loan portfolios as their business model takes care of price fluctuations.

It said that the member companies have already factored in fluctuations in their business model and as such a 15-20 per cent price fluctuation in gold prices will not impact their gold loan portfolios. It said that though price is an important factor in gold loan business, the business model should not be misunderstood as a business of financing of gold bullion or shares where in mark-to-market valuation could affect the repayment behaviour of the



borrower. In a statement, AL-FOC president George Alexander Muthoot said: "The gold loan companies are majorly lending against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration of 3-6 months. Compared to the disbursements, NPA levels are low."

He further said, "AGLOC has asked member companies to review their existing collection mechanism and further strengthen it. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by the RBI."

AGLOC said that the maximum lending rate has been reduced in the light of fall in gold prices and added it is closely monitoring price movements to advise members of any further change in the maximum rate of loan per gram of gold. **DH News Service**

પ્રત્યાઘાત સમયસર ચુકવણી પર એક ટકા ડિસ્કાઉન્ટથી લઈ ઝવેરી /કંપનીઓની અનેક ઓકર

બીરજ શાહ . અમદાવાદ

સોના કે સોનાના ઝવેરાત આપતી કંપનીઓ દારા આપવામાં આવતી મહત્તમ લોન ઉપરના ઇન્ટરેસ્ટ રેટને બેથી ત્રણ ટકા સુધી ઘટાડવામાં આવ્યા હોવાનું જાણવા મળે છે. પ્રાપ્ત માહિતી અનુસાર એસોસિયેશન ઓફ ગોલ્ડ લોન કંપનીઓની હાલમાં જ મળેલી બેઠકમાં આ નિર્ણય લેવામાં આવ્યો હતો. હાલ સોનાના ભાવ ઝડપથી નીચે આવ્યા છે અને તેને કારણે ઊંચા ભાવે લોન લેનારા સમયસર ચુકવણી કરવા અંગે શંકા સેવવામાં આવે છે. આને કારણે કંપનીઓએ સમયસર જો લોનની ચકવણી કરે તો એક ટકા ઇન્ટેરસ્ટમાં ડિસ્કાઉન્ટની ઓફર કરી છે. બીજી તરફ ઝવેરીઓએ પણ લોકોને સોનું ખરીદવા આકર્ષવા માટે વિવિધ ડિસ્કાઉન્ટથી લઈ પ્રલોભનો ઓફર કર્યા છે. ચોક્કસ કંપનીઓ દ્વારા તો મંથલી ઇન્વેસ્ટમેન્ટ હેઠળ 12 મહિના ઇન્વેસ્ટમેન્ટ કરનારને 14 મહિનાનો લાભ આપવાની યોજના

જાણકાર સાધનો પાસેથી પ્રાપ્ત માહિતી અનુસાર દેશમાં ગોલ્ડ સામે લોન આપતી બે મોટી કંપની મુથ્ટ ફાઇનાન્સ અને મન્નાપુરમ ફાઇનાન્સનો સમાવેશ થાય છે. આ ઉપરાંત અન્યમાં કોનકોર્ડ ક્રેડિટ, મુલામુદ્રી કન્ઝયુમર ક્રેડિટનો સમાવેશ થાય છે. જ્યારે બીજી તરફ કેટલીક ટોચની એનબીએફસી કંપનીઓ અને બેન્કો પણ ગોલ્ડ લોન આપવામાં સક્રિય છે. મોટા ભાગની એનબીએફસી સોનાના મૂલ્ય સામે 75 ટકા સુધીની લોન આપે છે. પરંતુ રિઝર્વ બેન્કે સોનાના મૂલ્ય સામે 60 ટકા જ લોન આપવાની કરજ ગોલ્ડ લોન આપતી કંપનીઓને પાડી છે. આને કારણે હાલ ગોલ્ડના મૂલ્ય સામે આપવામાં આવતી લોનની સંખ્યામાં પણ ઘટાડો થયો છે. એસોસિયેશનના સૂત્રોના કહેવા પ્રમાણે ટૂર સુધીના પ્રલોભન ઓફર કર્યા છે.

રૂ. 3,000ની મૂલ્યના ઝવેરાત ઉપર ગ્રામ દીઠ રૂ. 1,800 આપવામાં આવે છે જે સમાહ અગાઉ રૂ. 3100 ઉપર રૂ. 1850 હતા. છેલ્લા એક વર્ષના આ સૌથી તળિયાના ભાવ છે. ગોલ્ડ લોન આપતી કંપનીઓ દ્વારા મહત્તમ 24-25 ટકા વ્યાજ વસૂલ કરવામાં આવતું હતું. આ કંપનીઓએ આ રેટમાં બેથી ત્રશ ટકાનો ઘટાડો કરીને 22-23 ટકા કર્યા હોવાનું જણાવીને સૂત્રોનું ઉમેરવું હતું કે હાલ સોનાના ભાવ નીચે આવતા મોટા ઝવેરીઓ જેઓ હેજીંગ કરવામાં સફળ રહ્યા તેઓ કડાકામાં બચી ગયા હતા. સોનાના ભાવ નીચે આવતા હાલ ખરીદી વધી છે અને આને કારણે કેટલાક મોટા अवेरीओओ वर्तभान जरीहीनो सात्म ઉઠાવવા નવા પ્રલોભન આપવાની સાથે નવી યોજનાઓ પણ તરતી મકી રહ્યા છે. કેટલાક ઝવેરીઓએ તો ચોક્કસ ખરીદી પર મોંઘી કારથી લઈ વિદેશની

આંકડામાં...

લોન પર પાંચ મહિનામાં ગ્રામ દીઠ ₹ 625નો ફરક

22 टडा महत्तम ह्योनना हर जे रहा EIZISIZI

> 01 ਟੁਤ) ਦਸੂਬ પર લોન ચુકવણી પર ડિસ્કાઉન્ટ

60 ટકા સુધી अवेशव छपर ઓકર કરાતી

₹1800 ગામ દીઠ લોન મલ્ય પર મહત્તમ युडवशी

પાંચ મહિના અગાઉ નવેમ્બરમાં એસોસિયેશન ઓફ ગોલ્ડ बीन डंपनी द्वारा सोनानुं भूत्य ग्राम ही इ ३. ४,025 हतुं अने तेना पर महत्तम ३. २४२५नी लोन आपवामां आवती हती. हाव आ भूव्य घटीने इ. 3,000 अने तेना पर 60 टहा लेणे इ. 1,800 જ ઓફર કરવામાં આવે છે. હાલ લોન લેનારાને ગ્રામદીઠ રૂ. 625નો ફટકો પડ્યો છે. બીજી રીતે જોઇએ તો નવેમ્બરમાં दोन देनारने इ. 625नो झायहो थयो छे. सेसोसियेशन દ્વારા સામાન્ય રીતે બે દિવસની મુદતના લોનની વેલ્યૂ નક્કી કરવામાં આવે છે. પરંતુ હાલ સોનાની ચંચળતાને કારણે 22થી 26 એપ્રિલ સુધી ચાર દિવસ એક જ વેલ્યૂ રાખવામાં આવી છે.

કંપનીઓ પાસે 300 ટન ગીરવે

હાલ દેશની ટોચની ગોલ્ડ લોન આપતી કંપનીએ પાસે હાલ અંદાજે 300 ટન સોનું જમા હોવાનું भानवाभां आवे छे अनो सोना साभे दोननो ઓકડો રૂ. 23,000 કરોડથી રૂ. 25,000 કરોડ સુધીનો હોઈ શકે એમ ઇન્ડસ્ટ્રીના સૂગોની ધારા રહી છે. 15 ટકાની નરમાઈને કારણે કંપનીઓ લોન એસેટમાં કેટલું દ્યોવાણ થયું તેની ગણતરી એસોસિયેશન દ્વારા મૂકવામાં આવી રહી છે.

(भाव अने दोन वेट्यू

l	તારીખ	સોનાની કિંમત	वेल्यू
नी	28 એप्रिल	₹3000	₹1800
	22 ओप्रिल	₹3100	₹1850
	14 ओप्रिल	₹3400	₹2040
	7 डिसेम्ल	2 ₹4000	₹2400
	३० नवेभ्य	12 ₹4045	₹2425

गोल्ड लोन पोर्टफोलियो पर खास असर नहीं

कोच्च। सोना गिरवी रखकर ऋण देने वाली कंपनियों के संघ एसोसिएशन ऑफ गोल्ड लोन कंपनीज (एगलॉक) ने सोमवार को कहा कि सोने की कीमतों में 15-20 प्रतिशत उतार-चढाव का उनके गोल्ड लोन पोर्टफोलियो पर कोई खास असर नहीं पड़ेगा, क्योंकि उन्होंने कारोबारी मॉडल में पहले ही इस तरह के उतार-चढाव का प्रावधान किया हुआ है।

एगलॉक ने सोने की कीमतों में गिरावट और कर्ज पोर्टफोलियो पर इसके असर को लेकर अपनी सदस्य कंपनियों से प्रतिक्रिया लेने के बाद यह बयान जारी किया। एगलॉक के अध्यक्ष जॉर्ज एलेक्जेंडर मृत्थुट ने कहा कि यद्यपि सोने की कीमत, गोल्ड लोन कारोबार में एक महत्वपूर्ण कारक है, लोगों को इस भ्रम में नहीं रहना चाहिए कि इसकी कीमत में उतार-चढ़ाव से कर्ज लेने वाले व्यक्ति के व्यवहार में अंतर आएगा। उन्होंने कहा कि गोल्ड लोन कंपनियां ज्यादातर ऋण स्वर्ण आभूषणों को गिरवी रखकर देती हैं, जहां अस्थायी असर न्यूनतम होता है।



George Alexander Muthoot, President, AGLOC.

Gold loan firms asked to reduce maximum lending rate

Our Bureau

Kochi, April 22

The Association of Gold Loan Companies has asked its members to reduce the maximum lending rate in the light of falling gold prices.

The Association is closely monitoring the gold price movements and will advise its members of any further change in the maximum rate of loan per gram of gold, George Alexander Muthoot, President, AGLOC, said.

After taking feedback from its members on current development of falling gold prices and its impact on their loan portfolios, AGLOC has asked member-companies to review its existing collection mecha-

nism and further strengthen it.

There should be regular monitoring of overdue and high loan-to-value accounts. Companies should auction de-faulted and abandoned loan accounts with due compliance to the fair practice code stipulated by the RBI, he said

Members confirm that loan demand continues to be robust in spite of reduction in amount lent per gram of gold. It is also noticed that there is regular redemption of earlier loans sanctioned at higher amount per gram of gold, he added.

AGLOC, a self-regulatory organisation, was formed in April 2011 to promote and safeguard the interests of gold loan companies registered with the

The Association believes that a 15-20 per cent price fluctuation in gold prices will not have any significant impact on the gold loan portfolios of

member-companies as they have already factored in such fluctuations in the business

Though gold price is an important factor, the business model should not be misunderstood as a business of financing of gold bullion or shares wherein mark-to-market valuation could affect the repayment behaviour of the borrower.

Gold loan companies lend mainly against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration of 3-6 months. Compared to the disbursements, the NPA (non-performing asset) levels are low, he said.

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Gold loan cos' body tells members to cut lending rates on falling prices...

Mumbai, April 22: Associaion of Gold Loan Companies AGLOC) India on Monday urged gold loan companies to reduce maximum rate inthelight of fallinggold prices. According to AGLOC website, the maximum loan amount for gold loan companies has been fixed at ₹1,800 pergram of gold, which is valaed at ₹3,000 per gram, for the week ended Friday

"There should be regular nonitoring of overdue and nighloan-to-value(LTV)loan accounts. Companies should auction defaulted and abandonedloanaccountswithdue compliance to fair practice code stipulated by RBI," said George Alexander Muthoot, the president of AGLOC and nanaging director at Muthoot Finance. At all points in last one year, prices ixed by AGLOC have been beow 60% of the value of the gold, as per the data on the



agency Icra.

LOSING GLITTER

- In last one year, prices fixed by AGLOC have been below 60% of the value of the gold For Muthoot Finance, the average loan-to-value ratio stands at 67-70%
- For Manappuram Finance. loans with LTV ratio of 80% constitute 61% of loan book
- Manappuram Finance and Muthoot Finance form the two largest gold loan companies

website. For Muthoot Ficupyamajority of the market share. RBI is yet to make any nance, however, the average loan-to-value ratio stands at formal communication to 67-70%, said a senior compathese companies, to bring ny official. For Manappuram down the ratio of high LTV Finance, loans with LTV raloans. Last year, the banking tio of 80% or above constitute regulator had stipulated the 61% of the total loan book, say LTV for gold loan non-bankdata collected by rating ing finance companies cannot exceed 60% of the value of

Muthoot Finance and underlying security. Manappuram Finance form Analysts feel with the exthe two largest gold loan composure of companies to high panies in the organised gold LTV loans going up, their asloan market in India and ocset quality is likely to take a

beating. Icra, in its note last week, had changed its outlook to "negative", on all longterm liabilities of Muthoot and Manappuram. Similarly, ratings agency Crisil had also changed its outlook to "negative", from "stable" for

both companies.
Gold loan companies, though, are betting heavily on customer's attachment to goldjewellery, as part of their recovery strategy. Experts feel the correction in gold prices will bring down the value of the underlying security which makes it unviable for these companies to go ahead and sell the pledged gold.

Even then, NBFCs are not putting pressure on customers to pay loans on time. "A customer will not want to lose his jewellery as there is always some kind of emotional attachment. We are sure customers will pay back their loans," said a senior official at Muthoot Finance said, seeking anonymity

...improve means of collection

fe Bureau

Chennai, April 22: The Association Of Gold Loan Companies (AGLOC) while taking feedback from its members on current devel opment of falling gold prices and its impact on their loan portfolios, has asked them to further strengthen the existing collection mechanism.

AGLOC believes a 15-20% price fluctuation in gold prices will not have any significant impact on the gold loan portfolios of member companies as they have already factored already such fluctuations in business model. Though gold prices are an important factor in gold loan business, the business model should not be misun derstood as a business of financing of gold bullion or shares where in mark to market valuation could affect the repayment behaviour of the borrower.

AGLOC George Alexander Muthoot said, "Gold loan companies lendagainst household jew ellery where the impact of such temporary fluctuations on the business model are minimum. These loans

AGLOC BELIEVES A

FLUCTUATION WILL NOT HAVE ANY MAJOR IMPACT ON THE GOLD LOAN PORTFOLIOS OF MEMBER FIRMS

are of short duration of 3-6 months. Compared to the disbursements, NPA levels

Most of the companies have majority of branches in semi-urban and rural areas and most of the loan book consist of loans of ticket size below ₹1 lakh.

സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘടന പരമാവധി പണയത്തുക കുറയക്കുന്നു

കൊച്ചി: സ്വർണവില ഇടിഞ്ഞതി ന്റെ പശ്ചാത്തലത്തിൽ അംഗങ്ങ ളിൽ നിന്ന് അഭിപ്രായമാരാഞ്ഞതി നെത്തുടർന്ന് സർണപ്പണയ സ്ഥാ പനങ്ങളുടെ സംഘടനയായ അ സോസിയേഷൻ ഓഫ് ഗോൾഡ് ലോൺ കമ്പനിസ് (അഗ്ലോക്) ഈ മേഖലയുടെ ഭാവിസാധ്യത കൾ വിലയിരുത്തി. സ്വർണവില

യിൽ വരുന്ന 15-20% വരെയുള്ള വി ലവൃതിയാനങ്ങൾ കാര്യമായ പ്രശ് നമുണ്ടാക്കുകയില്ലെന്നാണ് സം ഘടനയുടെ വിലയിരുത്തൽ.

അത്രത്തോളമുള്ള വൃതിനാ നങ്ങൾക്ക് മുൻകൂട്ടി വകയിരുത്തി യിരുത്തുന്ന തങ്ങളുടെ ബിസിനസ് മോഡലാണ് സംഘടനയ്ക്ക് ആ ത്മവിശ്വാസം പകരുന്നത്. സര്ണ വില ഒരു പ്രധാനഘടകമാണെങ്കി ലും ഗോൾഡ് ബാറുകളുടെയോ ഓ ഹരികളുടേയോ ഈടിന്മേലല്ല ഭൂരി പക്ഷം പണയവായ്പകളുമെന്ന തിനാൽ ഇത്തരം വൃതിയാനങ്ങ ളെ ഏറെ ഭയപ്പെടാനില്ലെന്നാണ് സംഘടന ചൂണ്ടിക്കാണിക്കുന്നത്. കൂടുംബങ്ങളുടെ കൈവശമുള്ള ആഭരണങ്ങളാണ് പ്രധാനമായും ഈടായെത്തുന്നത്. ഇതിലേറെ യും 3-6 മാസം കാലാവധിയുള്ള ഇ ടക്കാല വായ്പകളാണെന്നതി നാൽ കിട്ടാക്കടത്തിന്റെ തോത് കു റവായിരിക്കും.' അഗ്ലോക് പ്രസി ഡന്റ് ജോർജ് അലക്സാണ്ടർ മു ത്തൂറ്റ് പറയുന്നു.

એજીએલઓસી એ વસૂલીને મજબૂત કરવા પર ભાર મૂક્યો, ધિરાણના દર ઘટાડયા

કોચી, તા.રર

એસોશિયેશન ઓફ ગોલ્ડ લોન કંપનીઝ ઓફ ઈન્ડિયા (એજીએલઓસી)એ તેના સભ્યો પાસેથી ઢાલમાં સોનાના ભાવમાં આવેલા ઘટાડા અંગે અને તેમના લોન પોર્ટફોલિયો પર પડેલી અસર અંગે પ્રતિક્રિયા મંગાવી છે.

એજીએલઓસીનું માનવું છે કે તાજેતરમાં સોનાના ભાવમાં જોવાયેલી ૧૫-૨૦૮કાની વધધટથી તેમના સભ્યોના ગોલ્ડ લોન પોર્ટકોલિયો પર ગણનાપાત્ર અસર જોવા મળી નથી અને तेओओ आ वधघटने तेमना વેપારના મોડેલમાં સમાવી લીધા છે. જોકે ગોલ્ડ લોન બિઝનેસમાં સોનાનો ભાવ જ સૌથી મોટો ભાગ ભજવે છે. બિઝનેસ મોડેલમાં ગોલ્ડ બુલિયન અથવા તો શેરના ફાઈનાન્સિંગના બિઝનેસ તરીકેની ગેરસમજ થવી જોઈએ નહિ, કેમ કે માર્ક દ માર્કેટ વેલ્યુએશનની અસર ઋણીના परत युडवशीना वर्तन पर कोवा મળી શકે છે.એજીએલઓસીના પ્રેસિડેન્ટ શ્રી જયોર્જ એલેક્સઝાન્ડર મુથ્ટનું કહેવું છે કે, મોટા ભાગની ગોલ્ડ લોન કંપનીઓ ઘરગથ્યુ ઝવેરાત સામે ધિરાણ આપે છે પરિણામે સોનાના ભાવમાં આવેલી વઘઘટની બિઝનેસ મોડેલ પર ઓછી પડે છે. આ લોનનો ગાળો 3 થી 4 માસના ગાળાનો છે. ડિસબર્શમેન્ટ, એનપીએની સરખામણીએ સાથે તે નીચા છે.

મોટા ભાગની કંપનીઓ તેમની શાખા અર્ધશહેરી અને ગ્રામીણ વિસ્તારમાં ધરાવે છે અને તેમની લોન બૂકમાં રૂ.૧ લાખની લોન સામેલ હોય છે. માટે સોનાના ભાવમાં ઘટાડો થાય તો પણ ડિફ્રોલ્ટરની શક્યતા ઓછી છે. ગોલ્ડ લોન કંપનીઓ પાસે એવી વ્યવસ્થા છે કે તેઓ નિયમિતપણો તેમના ગ્રાહકોને ફોન કરે છે અને તેમને તેમની લોન સામેના હપ્તા ચકવવાની યાદ અપાવે છે. કંપનીઓ દર મહિને તેમની બધી શાખાઓમાં વ્યાજની વસૂલીના લક્ષ્યો વધારતા જાય છે અને તેઓ ग्राहडी साथे नियमित रीते વાતચીત કરતા રહે છે અને તેઓને क्ष्ता लखा भाटे नियमित क्रेता રહે છે. મુઘૂટે વધુમાં કહયું કે, એજીએલઓસીએ તેમની સભ્ય કંપનીઓને તેના તેના હયાત કલેક્શન મેકેનીઝમની સમીક્ષા કરવા અને તેને મજબૂત કરવા જણાવ્યું છે. સતત ઓવરડયુ પર અને ઉચી લોનથી તે મૂલ્યવાન લોન પર નિગરાળી રાખવા જણાવ્યું છે. કંપનીઓએ ડિફ્રોલ્ટેડની નિલામી કરવી જોઈએ અને આરબીઆઈ દ્રારા નક્કી કરવામાં આવેલા નિયમોને આધીન આવા ખાતાને ડયુ કોમ્પલીયાન્સ સાથે ખાલી કરવા જોઈએ.

सोन्यातील घसरणीचा कर्जावर परिणाम नाही

असोसिएशन ऑफ गोल्ड लोन कंपनीज संस्थेचे मत

miafaul yes

सच्या सोन्याच्या भाषात झालेल्या वसरणीन्या पार्धभूमीयर देशातील सुवर्ग कर्ज देणाऱ्या कंपन्यांचे प्रतिनिधित्व करणाऱ्या असोसिस्शन ऑफ गेल्ड लोन कंपनीज या संस्थेने सवर्ग कर्जाचा कमाल व्याजदर कमी करण्याचा निर्णय घेतला आहे. प्रतिप्रम सोन्यायर दिलेल्या रकमेत घट झालेली असली तरी सोन्यावरील कर्जाला मोठी मागणी आहे. परंतु सोन्याच्या किमतीत १५ ते २० टक्के चढ-उतार झाला तरी त्याचा सुवर्ण कंप्रन्यांच्या व्यवसायावर तसेच कर्जदाराच्या परतफेडीवर परिणाम डोक शकतो असा गैरसमज करू नवे, असे मत या संस्थेने व्यक्त केले आहे.

सुत्रणं कर्ज क्षेत्रणा बहुतीश कर्जे घरातील सोन्याच्या दाणिन्यांवर देतात आणि त्यावर अशा तात्पुरत्या चढ-ठतायचा व्यवसायावर होणाय परिणाम अत्य कालावधीसाठी असती, त्याच्यमाणे कर्ज वितरणाच्या दुलनेत अनुत्पादित कर्जाचे प्रमाण कर्मी असते, असे मत असीव्यस्तान्यने व्यवस्थानकीय सेवालक जॉर्ज अलेक्झांडर मुख्ट यांनी व्यवस केले.

Though gold price is an important factor, the business model should not be misunderstood as a business of financing of gold bullion or shares wherein mark-to-market valuation could affect the repayment behaviour of the borrower

Gold loan companies lend mainly against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration of 3-6 months. Compared to the disbursements, the NPA (non-performing asset) levels are low, he said.

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SMARTBYTES



George A Muthoot President AGLOC

Though gold price is an important factor in gold loan business, the business model should not

be misunderstood as a business of financing of gold bullion or shares, wherein, mark to market valuation could affect the repayment behaviour

એજીએલઓસી એ વસૂલીને મજબૂત કરવા પર ભાર મૂક્યો, મહત્તમ ધિરાણના દર ઘટાડયા

એસોશિયેશન ઓફ ગોલ્ડ લોન કંપનીઝ ઓફ ઈન્ડિયા (એજીએલઓસી)એ તેના સભ્યો પાસેથી હાલમાં સોનાના ભાવમાં આવેલા ઘટાડા અંગે અને તેમના લોન પોર્ટફોલિયો પર પડેલી અસર અંગે પ્રતિક્રિયા મંગાવી છે.

એજીએલઓસીનું માનવું છે કે તાજેતરમાં સોનાના ભાવમાં જોવાયેલી ૧૫-૨૦ ટકાની વધઘટથી તેમના સભ્યોના ગોલ્ડ લોન પોર્ટફોલિયો પર ગણનાપાત્ર અસર જોવા મળી નથી અને તેઓએ આ વધઘટને તેમના વેપારના મોડેલમાં સમાવી લીધા છે. જોકે ગોલ્ડ લોન બિઝનેસમાં સોનાનો ભાવ જ સૌથી મોટો ભાગ ભજવે છે. બિઝનેસ મોર્ડેલમાં ગોલ્ડ બુલિયન અથવા તો શેરના ફાઈનાન્સીંગના બિઝનેસ તારીકેની ગેરસમજ થળી જોઈએ નહિ. કેમ કે માર્ક ટ માર્કેટ વેલ્યએશનની અસર ૠણીના પરત ચુકવણીના વર્તન પર જોવા મળી શકે છે. એ જીએ લાઓ સ્તીના પ્રેસિડેન્ટ શ્રી જયોર્જ એલેક્સઝાન્ડર મથટનું કહેવું છે મોટા ભાગની ગોલ્ડ લોન કંપનીઓ ઘરગથ્ય ઝવેરાત સામે ધિરાણ આપે છે પરિણામે સોનાના ભાવમાં આવેલી વઘઘટની બિઝનેસ મોડેલ પર ઓછી પડે છે. આ લોનનો ગાળો 3 થી ૬ માસના ગાળાનો છે. ડિસબર્શમેન્ટ, એનપીએની સરખામણીએ સાથે તે નીચા છે.

મોટા ભાગની કંપનીઓ તેમની શાખા અર્ધશહેરી અને ગ્રામીણ વિસ્તારમાં ધરાવે છે અને તેમની લોન બૂકમાં રૂ.૧ લાખની લોન સામેલ હોય છે.

માટે સોનાના ભાવમાં ઘટાડો થાય તો પણ ડિકોલ્ટરની શક્યતા ઓછી છે. ગોલ્ડ લોન કંપનીઓ પાસે એવી વ્યવસ્થા છે કે તેઓ નિયમિતપણો તેમના ગ્રાહકોને કોન કરે છે અને તેમને તેમની લોન સામેના હપ્તા ચકવવાની યાદ અપાવે છે. કંપનીઓ દર મહિને તેમની બધી શાખાઓમાં વ્યાજની વસલીના લક્ષ્યો વધારતા જાય છે અને તેઓ ગાહકો સાથે નિયમિત રીતે વાતચીત કરતા રહે છે અને તેઓને હપ્તા ભરવા માટે નિયમિત કહેતા રહે છે.

મુથૂટે વધુમાં કહયું કે, એજીએલઓસીએ તેમની સભ્ય કંપનીઓને તેના તેના હયાત કલેક્શન મેકેનીઝમની સમીક્ષા કરવા અને તેને મજબૂત કરવા જણાવ્યું છે.

'Volatility in Gold Price Not to Impact Loan Portfolios'

ENS Economic Bureau

Hyderabad: In the light of falling gold prices, the Association of Gold Loan Companies (AGLOC), Monday advised its member companies to reduce their maximum lending rate.

"AGLOC will advise its members of any further change in the maximum rate of loan per gram of gold," it said. Gold prices dropped nearly 18 per cent over the past six months. Currently, NBFCs' maximum lending rate is about 24 per cent, while banks lend at 14-15 per cent.

"We believe that a 15-20 per cent price fluctuation in gold prices will not have any significant impact on the gold loan portfolios of member companies as they have already factored already such fluctuations in the business model," AGLOC said adding, "Though gold price is an important factor in gold loan business, the business model should not be misunderstood as a business of financing of gold bullion or shares, where in mark-to-market valuation could affect the repayment behaviour of the borrower."

According to AGLOC, the gold loan companies have a system of regularly calling up their borrowers and reminding them about the dues on the loan.

"Majority of the gold loan companies are lending against household jewellery where the impact of such temporary fluctuations on the business model are maximum. These loans are of short duration of 3-6 months. Compared to the disbursements, NPA levels are low," said George Alexander Muthoot, President, AGLOC.

Most of these companies have their branches in semi-urban and rural areas and majority of their loan book consists of loans of ticket size below ₹1 lakh. Hence, probabilities of defaults are low inspite of fall in gold price.

"We have asked member companies to review existing collection mechanism and further strengthen it. There should be regular monitoring of overdue and high loan to value loan accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by RBI," he said.



George Alexander Muthoot, President, AGLOC

Gold loan firms asked to reduce maximum lending rate

Our Bureau

Kochi, April 22

The Association of Gold Loan Companies has asked its members to reduce the maximum lending rate in the light of falling gold prices.

The Association is closely monitoring the gold price movements and will advise its members of any further change in the maximum rate of loan per gram of gold, George Alexander Muthoot, President, AGLOC, said.

After taking feedback from its members on current development of falling gold prices and its impact on their loan portfolios, AGLOC has asked member-companies to review its existing collection mechanism and further strengthen it.

There should be regular monitoring of overdue and high loan-to-value accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to the fair practice code stipulated by the RBI, he said.

Members confirm that loan demand continues to be robust in spite of reduction in amount lent per gram of gold. It is also noticed that there is regular redemption of earlier loans sanctioned at higher amount per gram of gold, he added.

AGLOC, a self-regulatory organisation, was formed in April 2011 to promote and safeguard the interests of gold loan companies registered with the RBI.

The Association believes that a 15-20 per cent price fluctuation in gold prices will not have any significant impact on the gold loan portfolios of member-companies as they have already factored in such fluctuations in the business model.

Though gold price is an important factor, the business model should not be misunderstood as a business of financing of gold bullion or shares wherein mark-to-market valuation could affect the

Cut lending rates, gold loan body to members



BS REPORTER Kolkata, 22 April

Association of Gold Loan Companies (AGLOC) today said it has advised its members to reduce their maximum lending rate following the decline in the price of the yellow metal.

The industry body of gold loan companies will continue to monitor the gold price movements and suggest its members to revise the maximum rate of loan per gram of gold accordingly. It, however, added despite the steep fall in gold prices and reduction in loan-to-value ratio, demand for gold loans continues to remain strong.

"Members confirm loan demand continues to be robust in spite of reduction in amount lent per gram of gold. It is also noticed there is a regular redemption of earlier loans sanctioned at higher amount per gram of gold,"

AGLOC said in a statement. The industry body felt that 15-20 per cent fluctuations in gold prices may not deteriorate credit quality significantly as such variations are already factored in the business model of gold loan companies.

"The gold loan companies are majorly lending against household jewellery where the impact of such temporary fluctuations on the business model are minimum. These loans are of short duration of three to six months. Compared to the disbursements, non-performing asset levels are low," said George Alexander Muthoot, president of AGLOC and managing director of Muthoot Finance.

"AGLOC has asked member companies to review its existing collection mechanism and further strengthen it. There should be regular monitoring of overdue and high loan-to-value-loan accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by the Reserve Bank of India," he added.

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Gold loan cos' body tells members to cut lending rates on falling prices...

fe Bureau

Mumbai, April 22: Association of Gold Loan Companies (AGLOC) India on Monday urged gold loan companies to reduce maximum lending rate, in the light of falling gold prices. According to AGLOC website, the maximum loan amount for gold loan companies has been fixed at ₹1,800 per gram of gold, which is valued at ₹3,000 per gram, for the week ended Friday.

"There should be regular monitoring of overdue and highloan-to-value(LTV)loan accounts. Companies should auction defaulted and abandoned loan accounts with due compliance to fair practice code stipulated by RBI," said George Alexander Muthoot, the president of AGLOC and managing director at Muthoot Finance. At all points in last one year, prices fixed by AGLOC have been below 60% of the value of the gold, as per the data on the



LOSING GLITTER

■ In last one year, prices fixed by AGLOC have been below 60% of the value of the gold

- For Muthoot Finance, the average loan-to-value ratio stands at 67-70%
- For Manappuram Finance, loans with LTV ratio of 80% constitute 61% of loan book
- Manappuram Finance and Muthoot Finance form the two largest gold loan companies

website. For Muthoot Finance, however, the average loan-to-value ratio stands at 67-70%, said a senior company official. For Manappuram Finance, loans with LTV ratio of 80% or above constitute 61% of thetotalloanbook, say data collected by rating agency Icra.

Muthoot Finance and Manappuram Finance form the two largest gold loan companies in the organised gold loan market in India and occupy a majority of the market share. RBI is yet to make any formal communication to these companies, to bring down the ratio of high LTV loans. Last year, the banking regulator had stipulated the LTV for gold loan non-banking finance companies cannot exceed 60% of the value of underlying security.

Analysts feel with the exposure of companies to high LTV loans going up, their asset quality is likely to take a

beating. Icra, in its note last week, had changed its outlookto "negative", on alllongterm liabilities of Muthoot and Manappuram. Similarly, ratings agency Crisil had also changed its outlook to "negative", from "stable" for both companies.

Gold loan companies, though, are betting heavily on customer's attachment to gold jewellery, as part of their recovery strategy. Experts feel the correction in gold prices will bring down the value of the underlying security, which makes it unviable for these companies to go ahead and sell the pledged gold.

Even then, NBFCs are not putting pressure on customers to pay loans on time. "A customer will not want to lose his jewellery as there is always some kind of emotional attachment. We are surecustomers will pay back their loans," said a senior official at Muthoot Finance said, seeking anonymity.





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George A Muthoot President AGLOC

Though gold price is an important factor in gold loan business, the business model should not

be misunderstood as a business of financing of gold bullion or shares, wherein, mark to market valuation could affect the repayment behaviour

സ്വർണവിലയിലെ വ്യത്യാസം പണയ സ്ഥാപനങ്ങളെ ബാധിക്കില്ല: അഗ്ലോക്

കൊച്ചി • സാർണവിലയിൽ ഉണ്ടാകുന്ന 15-20% വില വൃത്യാ സം സാർണപ്പണയ സ്ഥാപനങ്ങളെ ബാധിക്കുകയി ല്ലെന്ന് അസോസിയേഷൻ ഓഫ് ഗോൾഡ് ലോൺ കമ്പനീസ് (അഗ്ലോക്) പറയുന്നു. ഇത്തര ത്തിലുള്ള വൃത്യാസങ്ങൾ മുൻകു ട്ടി വകയിരുത്തുന്ന ബിസിനസ് മോഡലാണ് അഗ്ലോക്കിനുള്ള ത്.

കുടുംബങ്ങളുടെ കൈവശമു ള്ള ആഭരണങ്ങളാണ് പ്രധാനമാ യും ഈടായെത്തുന്നത്. ഇതിലേ റെയും 3-6 മാസം കാലാവധിയു ളള ഇടക്കാല വായ്പകളാണെന്ന തിനാൽ കിട്ടാക്കടത്തിന്റെ തോത് കുറവായിരിക്കുമെന്ന് അഗ്ലോ ക് പ്രസിഡന്റ് ജോർജ് അലക്സാ ണ്ടർ മുത്തൂറ്റ് പറയുന്നു.

അതേസമയം പരമാവധി വാ യ്പത്തുകയിലും അഗ്ലോക് കു റവു വരുത്തിയിട്ടുണ്ട്, റിസർവ് ബാങ്ക് നിർദേശം പൂർണമായും പാലിച്ചുവേണം വായ്പ നൽകാ നെന്നും നിർദേശം നൽകിയിട്ടു ണ്ട്. ഓരോവായ്പയും ഒരു ലക്ഷം രൂപയിൽ താഴെ മതിക്കുന്നതുമാ അ

ഇക്കാരണത്താൽ തിരിച്ചട വിൽ വീഴ്ച വരുത്തുന്നതു കുറ വാണ്

ഇടപാടുകാരെ സ്ഥിരമായി വി ളിച്ച് ബാക്കിനിൽക്കുന്ന പലിശ യും മറ്റും അടച്ചുതീർക്കാൻ ഓർമി പ്പിക്കുന്ന സംവിധാനം എല്ലാ സ്ഥാപനങ്ങൾക്കുമുണ്ട്.

സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘടന പരമാവധി പണയത്തുക കുറയ്ക്കുന്നു

കൊച്ചി: സർണവില ഇടി ഞ്ഞതിന്റെ പശ്ചാത്തലത്തിൽ അംഗങ്ങളിൽ നിന്ന് അഭിപ്രായ മാരാഞ്ഞതിനെത്തുടർന്ന് സൂർ ണപ്പണയ സ്ഥാപനങ്ങളുടെ സം ഘടനയായ അനോസിയേഷൻ ഓഫ് ഗോൾഡ് ലോൺ കമ്പനീ സ് (അഗ്ലോക്) ഈ മേഖലയു ടെ ഭാവിസാധ്യതകൾ വിലയിരു ത്തി. സർണവിലയിൽ വരുന്ന 15-20% വരെയുള്ള വിലവൃതിയാ നങ്ങൾ കാര്യമായ പ്രശ്നമുണ്ടാ ക്കുകയില്ലെന്നാണ് സംഘടനയു ടെ വിലയിരുത്തൽ അത്രത്തോ ളമുള്ള വൃതിയാനങ്ങൾക്ക് മുൻ കൂട്ടി വകയിരുത്തിയിരുത്തുന്ന ത ങ്ങളുടെ ബിസിനസ് മോഡലാ ണ് സംഘടനയ്ക്ക് ആത്മവിശാ സം പകരുന്നത്. സർണവില ഒ രു പ്രധാനഘടകമാണെങ്കിലും ഗോൾഡ് ബാറുകൂട്ടത്തോ ഓ ഹരികളുടേയോ ഇനടിന്മേലല്ല ഭൂ രിപക്ഷം ചണയവായ്പകളുടെ ന്നതിനാൽ ഇത്തരം വ്യതിയാന ങ്ങളെ ഏറെ ഭയപ്പെടാനിട്ടെന്നാ ണ് സംഘടന ചുണ്ടിക്കാണിക്കു ന്നത്. 'കുടുംബങ്ങളുടെ കൈവ ശമുള്ള ആഭരണങ്ങളാണ് പ്രധാ നമായും ഈടായെത്തുന്നത്. ഇ തിലേറെയും ദ-6 മാസം കാലാ വധിയുള്ള ഇടക്കാല വായ്പക ളാണെന്നതിനാൽ കിട്ടാക്കടത്തി ന്റെ തോത് കുറവായിരിക്കും,' അ ഗ്ലോക് പ്രസിഡന്റ് ജോർജ്_അ ലക്സാണ്ടർ മുത്തേറ്റ് പറയുന്നു.

ഉപനഗരങ്ങളിലും നാട്ടിൻപു റങ്ങളിലുമാണ് ഇത്തരം കമ്പനി കളുടെ ശാഖകൾ ഏറെയും പ്ര വർത്തിക്കുന്നത്. ഓരോ ലോണും 1 ലക്ഷം രൂപയിൽ താഴെ മതി ക്കുന്നതുമാണ്. ഇക്കാരണത്താൽ തിരിച്ചടവിൽ വീഴ്ച വരുത്തുന്ന ത് കുറവാണ്. ഇടപാടുകാരെ സ്ഥിരമാതി വിളിച്ച് ബാക്കിനിൽ ക്കുന്ന പലിശയും മറ്റും അടച്ചു തീർക്കാൻ ഓർമിപ്പിക്കുന്ന സാ വിധാനം മിക്കവാറും എല്ലാ സ്ഥാ പനങ്ങൾമാുമുണ്ട്.

ഓരോ ശാവയും മാസം തോ റും നിശ്ചിതതുകസെങ്കിലും പലി ശ കിട്ടാനുള്ള വകയിൽ പിരിച്ചെ ടുക്കണമെന്നും അനുശാസിക്കു ന്നു. കിട്ടാക്കടം കുറയാൻ ഇവ യും കാരണമാവുന്നു,കളക്ഷൻ സംവിധാനം വിലയിരുത്താനും കൂടുതൽ ശക്തിപ്പെടുത്താനും അഗ്ലോക് അംഗങ്ങളോട് ആവ ശൃപ്പെട്ടിട്ടുണ്ട്.

കാലഹരണപ്പെട്ട പണയ ങ്ങൾ റിസർവ് ബാങ്ക് ചട്ടമനുസ രിച്ച് ന്യായവിലയിൽ ലേലം ചെ യ്യാനും അംഗങ്ങളോട് ആവശ്യ പ്പെട്ടിട്ടുണ്ട്. പരമാവധി വായ്പാ ത്തുകയിലും അഗ് ലോക് കൂറ വു വരുത്തിയിട്ടുണ്ട്. വായ്പാ ത്തുകയുടെ നിരക്കിൽ കുറവു വ ന്നിട്ടുണ്ടെങ്കിലും ബിസിനസിൽ വർധനവു തന്നെയാണെന്നാണ് അംഗങ്ങളുടെ അനുഭവം.

കൂടുതൽ നിരക്കിൽ നൽകി യ വായ്പകൾ സ്ഥിരമായി തിരി ച്ചെടുക്കുന്നുമുണ്ട്. സ്വർണവില യിലെ വ്യതിയാനങ്ങളെ അഗ് ലോക് സ്സൂക്ഷ്മം വിലിയിരു ത്തുമെന്നും അംഗങ്ങൾക്കാവശ്യ മായ ഉപദേശങ്ങൾ അപ്പപ്പോൾ നൽകുമെന്നും സംഘടനയുടെ വാർത്താക്കുറിപ്പിൽ അറിയിച്ചു.

സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘടന പണയത്തുക കുറയ്ക്കുന്നു

കൊച്ചി: സ്വർണവില ഇ ടി ഞ്ഞ തി ന്റെ പ ശ്ചാ ത്ത ല ത്തിൽ അംഗങ്ങളിൽ നിന്ന് അ ഭിപ്രായമാരാഞ്ഞതിനെത്തുടർ ന്ന് സ്വർണപ്പണയ സ്ഥാപന ങ്ങളുടെ സംഘടനയായ അ സോ സി യേ ഷൻ ഓ ഫ് ഗോൾഡ് ലോൺ കമ്പണീസ് (അഗ്ലോക്) ഈ മേഖലയുടെ ഭാവിസാധ്യതകൾ വിലയി

സ്വർണവിലയിൽ വരുന്ന 15-20% വരെയുള്ള വിലവ്യതി യാനങ്ങൾ കാര്യമായ പ്രശ്ന മുണ്ടാക്കുകയില്ലെന്നാണ് സം ഘടനയുടെ വിലയിരുത്തൾ. അത്രത്തോളമുള്ള വ്യതിയാന ങ്ങൾക്ക് മുൻകൂട്ടി വകയിരു ത്തിയിരുത്തുന്ന തങ്ങളുടെ ബിസിനസ് മോഡലാണ് സം ഘടനയ്ക്ക് ആത്മവിശ്വാസം പകരുന്നത്.

സ്വർണവില ഒരു പ്രധാന ഘടകമാണെങ്കിലും ഗോൾഡ് ബാറുകളുടെയോ ഓഹരികളു ടേയോ ഈടിന്മേലല്ല ഭൂരിപ ക്ഷം പണയവായ്പകളുമെന്ന തിനാൽ ഇത്തരം വൃതിയാന ങ്ങളെ ഏറെ ഭയപ്പെടാനില്ലെ ന്നാണ് സംഘടന ചൂണ്ടിക്കാ ണിക്കുന്നത്.

'കുടുംബങ്ങളുടെ കൈവ ശമുള്ള ആഭരണങ്ങളാണ് പ്ര ധാനമായും ഇ ഉടാഞെത്തുന്ന ത്. ഇതിലേറെയും 3-6 മാസം കാലാവധിയുള്ള ഇടക്കാല വായ്പകളാണെന്നതിനാൽ കി ട്ടാക്കടത്തിന്റെ തോത് കുറവമ യിരിക്കും,' അഗ്ലോക് പ്രസി ഡന്റ് ജോർജ് അലക്സാണ്ടർ മുത്തൂറ്റ് പറയുന്നു.

ഉപനഗരങ്ങളിലും നാട്ടിൻ പുറങ്ങളിലുമാണ് ഇത്തരം ക മ്പനികളുടെ ശാഖകൾ ഏറെ യും പ്രവർത്തിക്കുന്നത്. ഓ രോ ലോണും 1 ലക്ഷം രൂപ യിൽ താഴെ മതിക്കുന്നതുമാ ണ്. ഇക്കാരണത്താൽ തിരിച്ച ടവിൽ വീഴ്ച വരുത്തുന്നത് കുറവാണ്. ഇടപാടുകാരെ സ്ഥിരമാ യി വിളിച്ച് ബാക്കിനിൽക്കുന്ന പലിശയും മറ്റും അടച്ചു തീർ ക്കാൻ ഓർമിപ്പിക്കുന്ന സംവി ധാനം മിക്കവാറും എല്ലാ സ്ഥാപനങ്ങൾക്കുമുണ്ട്. ഓ രോ ശാഖയും മാസം തോറും നിശ്ചിതതുകയെങ്കിലും പലി പര കിട്ടാനുള്ള വകയിൽ പി ചെട്ടുക്കണമെന്നും അനുശാ സിക്കുന്നു.

കിട്ടാക്കടം കുറയാൻ ഇവ യും കാരണമാവുന്നു. എന്താ യാലും കളക്ഷൻ സംവിധാ നം വിലയിരുത്താനും കു ടുതൽ ശക്തിപ്പെടുത്താനും അഗ്ലോക് അംഗങ്ങളോട് ആവശുപ്പെട്ടിട്ടുണ്ട്. തിരിച്ച ടവിനുള്ള കാലതാസമസം, വലിയ തുകയ്ക്കുള്ള വായ്പ കൾ തുടങ്ങിവ സ്ഥിരമായി നി രീക്ഷിക്കണം.

കാലഹരണപ്പെട്ട പണയ ങ്ങൾ റിസർവ് ബാങ്ക് ചട്ടമനു സരിച്ച് ന്യായവിലയിൽ ലേ ലം ചെയ്യാനും അംഗങ്ങളോട് ആവശ്യപ്പെട്ടിട്ടുണ്ട്.

പരമാവധി വായ്പാത്തുക യിലും അഗ് ലോക് കുറവു വരുത്തിയിട്ടുണ്ട്. വായ്പാത്തു കയുടെ നിരക്കിൽ കുറവു വ ന്നിട്ടുണ്ടെങ്കിലും ബിസിന സിൽ വർധനവു തന്നെയാ ബെന്നാണ് അംഗംങിളുടെ അ

കുടുതൽ നിരക്കിൽ നൽ കിയ വായ്പകൾ സ്ഥിരമായി തിരിച്ചെടുക്കുന്നുമുണ്ട്. സ്വർ ണവിലയിലെ വൃതിയാനങ്ങ ളെ അഗ് ലോക് സസുക്ഷ്മം വിലിയിരുത്തുമെന്നും അംഗ ങ്ങൾക്കാവശ്യമായ ഉപദേശ ങ്ങൾ അപ്പപ്പോൾ നൽകുമെ ന്നും സംഘടനയുടെ വാർ

റിസർവ് ബാങ്കിന്റെ അം ഗീകാരമുള്ള സ്വർണവായ്പാ കമ്പനികളുടെ സംഘടനയാ ണ് 2011-ൽ നിലവിൽ വന്ന അഗ്ലോക്.

ത്താക്കുറിപ്പിൽ അറിയിച്ചു.

സ്വർണഷണയ സ്ഥാപനങ്ങളുടെ സംഘടന പരമാവധി പണയത്തുക കുറയ്ക്കുന്നു

കൊച്ചി: സ്വർണവിവ ഇടിഞ്ഞതിന്റെ പശ്ചാത്തല ത്തിൽ സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘട നയായ അസോസിയേഷൻ ഓഫ് ഗോൾഡ് ലോൺ കമ്പനീസ് (അഗ്ലോക്) പണയത്തുക കു റയ്ക്കാൻ തിരുമാനിച്ചു. സ്വർണവിലയിൽ വരുന്ന 15-20% വരെയുള്ള വിലവ്യതിയാനങ്ങൾ കാര്യമാ യ പ്രശ്നമുണ്ടാക്കുകയില്ലെന്നാണ് സംഘടനയുടെ വിലയിരുത്തൽ.

കുടുംബങ്ങളുടെ കൈവശമുള്ള ആഭരണങ്ങ ളാണ് പ്രധാനമായും ഈടായെത്തുന്നത്. ഇതിലേ റെയും 3–6 മാസം കാലാവധിയുള്ള ഇടക്കാല വാ യ്പകളാണെന്നതിനാൽ കിട്ടാക്കടത്തിന്റെ തോത് കുറവായിരിക്കും - അഗ്ലോക് പ്രസിഡന്റ് ജോർജ് അലക്സാണ്ടർ മുത്തുറ്റ് പറഞ്ഞു.

ഉപനഗരങ്ങളിലും നാട്ടിൻപുറങ്ങളിലുമാണ് ഇ ത്തരം കമ്പനികളുടെ ശാഖകൾ ഏറെയും പ്രവർ ത്തിക്കാന്നത്.

ഓരോ ലോണും ഒരു ലക്ഷം രൂപയിൽ താഴെ മ തിക്കുന്നതുമാണ്. ഇക്കാരണത്താൽ തിരിച്ചടവിൽ വീഴ്ച വരുത്തുന്നത് കുറവാണ്. തിരിച്ചടവിനുള്ള കാലതാമസം, വലിയ തുകയ്ക്കുള്ള വായ്പകൾ തുടങ്ങിവ സ്ഥിരമായി നിരീക്ഷിക്കും. കാലഹര ണപ്പെട്ട പണയങ്ങൾ റിസർവ് ബാങ്ക് ചട്ടമനുസരി ച്ച് ന്യായവിലയിൽ ലേവം ചെയ്യും. പരമാവധി വാ യ്പാത്തുകയിലും അഗ് ലോക് കുറവു വരുത്തിയി

സ്വർണപ്പണയ സ്ഥാപനങ്ങൾ പരമാവധി പണയത്തുക കുറയ്ക്കുന്നു

കൊച്ചി

സ്വർണവില ഇടിഞ്ഞതിന്റെ പശ്ചാ ത്തലത്തിൽ അംഗങ്ങളിൽ നിന്ന് അ ഭിപ്രായമാരാഞ്ഞതിനെത്തുടർന്ന്

സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘടനയായ അസോസിയേഷൻ കാഫ് ഗോൾഡ് ലോൺ കമ്പനീസ് (അഗ്ലോക്) ഈ മേഖലയുടെ ഭാവി സാധ്യതകൾ വിലയിരുത്തി. സൂർണ വിലയിൽ വരുന്ന 15-20% വരെയുള്ള വിലവുതിയാനങ്ങൾ കാരുമായ പ്രശ് നമുണ്ടാക്കുകയില്ലെന്നാണു സംഘട നയുടെ കണക്കുകൂട്ടൽ. അത്രത്തോ മുത്രയ വൃതിയാനങ്ങൾക്കു മുൻകുട്ടി വകയിരുത്തിയിരുത്തുന്ന തങ്ങളുടെ ബിസിനസ് മോഡലാണു സംഘടന യ്ക്ക് ആത്മവിശ്വാസം പകരുന്നത്. സൂർണവില ഒരു പ്രധാനഘടകമാ

സ്യർണവില ഒരു പ്രധാനഘടകമാ ണെങ്കിലും ഗോൾഡ് ബാറുക തുടെയോ ഓഹരികയ്യടേയോ ഈടി ന്മേലല്ല ഭൂരിപക്ഷം പണയവായ്പക ഏമെന്നതിനാൽ ഇത്തരം വൃതിയാ നങ്ങളെ ഏറെ ഭയപ്പെടാനില്ലെന്നാ ണു സംഘടന ചൂണ്ടിക്കാണിക്കുന്ന ത്. കുടുംബങ്ങളുടെ ഹൈവശമുള്ള ആഭരണങ്ങളുണ് പ്രധാന്ദമായും ഈടായെത്തുന്നത്. ഇതിലേറെയും ഈടായെത്തുന്നത്. ഇതിലേറെയും 3-6 മൗസം കാലാവധിയുള്ള ഇടക്കാ

പവന് 400 രൂപ ഉയർന്നു

കൊപ്പി

സംസ്ഥാനത്ത് സ്വർണ വില പവന് 400 യൂപ ഉയർന്നു. ഇന്ന ലത്തെ വില 20,440 യൂപ. ഗ്രാമിന് 80 യൂപ ഉയർന്ന് 2550 ആയി. രാ ജ്യാന്തര, ദേശീയ പ്രവണതകൾ ക്ക് അനുസരിച്ചാണ് വില വർധ നയെന്ന് വ്യാപാരികൾ.

കഴിഞ്ഞയാഴ്ചയിലെ വൻ ഇടി വിനു ശേഷം വ്യാഴാഴ്ചയോടെ

ല വായ്പകളാണെന്നതിനാൽ കിട്ടാ കുടത്തിന്റെ തോത് കുറവായിരി ക്കും- അഗ്ലോക് പ്രസിഡന്റ് ജോർ ജ് അലക്സാണ്ടർ മുത്തൂറ്റ് പറ യൂന്നു.

ഉപനഗരങ്ങളിലും നാട്ടിൻപുറങ്ങ ളിലുമാണ് ഇത്തരം കമ്പനികളുടെ ശാഖകൾ ഏറെയും പ്രവർത്തിക്കു ന്നത്. ഓരോ ലോണും ഒരുലക്ഷം രൂ പയിൽ താഴെ മതിക്കുന്നതുമാണ്. ഇ ക്കാരണത്താൽ തിരിച്ചടവിൽ വീഴ്ച യാണ് സ്വർണ വില വീണ്ടും ഉയ രാൻ തുടങ്ങിയത്. വ്യാഴാഴ്ച ഉച്ച യ്ക്ക് 240 രൂപ ഉയർന്ന വില വെ ള്ളിയാഴ്ച 280 രൂപയാണ് വർധി

അതേസമയം രാജ്യാന്തര വി പണിയിൽ ചാഞാട്ടം തുടരുക യാണ്. ഏതാനും ദിവസം കൂടി അ നിശ്ചിതയും തുടരുമെന്ന് വിപണി വഞ്ഞങൾ

വത്യത്തുന്നതു കുറവാണ് ഇടപാടു കാരെ സ്ഥിരമായി വിളിച്ച് ബാക്കി നിൽക്കുന്ന പലിശയും മറ്റും അടച്ചു തീർക്കാൻ ഓർമിപ്പിക്കുന്ന സംവിധാ നം മിക്കവാറും എല്ലാ സ്ഥാപനങ്ങൾ ക്കുമുണ്ട്. ഓരോ ഗാഖയും മാസം തോറും നിശ്ചിതതുകയെങ്കിലും പലി ശ കിട്ടാനുള്ള വകയിൽ പിരിച്ചെടുക്ക ണമെന്നും അനുശാസിക്കുന്നു. കി ട്ടാക്കടം കുറയാൻ ഇവയും കാരണ മാറുന്നു. എന്തായാലും കളക്ഷൻ സംവി ധാനം വിലയിരുത്താനും കൂടുതൽ ശ ക്തിപ്പെടുത്താനും അംഗങ്ങളോട് അ ഗ്ലോക് ആവശ്യംപ്പെട്ടിട്ടുണ്ട്. തിരിച്ചട വിനുള്ള കാലതാസമസം, വലിയ തു കയ്ക്കുള്ള വായ്പകൾ തുടങ്ങിയ സ്ഥിരമായി നിരീക്ഷിക്കണം. കാലഹ രണപ്പെട്ട പണയങ്ങൾ റിസർവ് ബാ ജ് ചട്ടമനുസരിച്ച് ന്യായവിലയിൽ ലേ ലം ചെയ്യാനും അംഗങ്ങളോട് ആവ ഗുപ്പെട്ടിട്ടുണ്ട്.

പരമാവധി വായ്പാത്തുകയിലും അഗ് ലോക് കുറവു വത്യത്തിയിട്ടുണ്ട്. വായ്പാത്തുകയുടെ നിരക്കിൽ കുറ വു വന്ത്യത്തിയിട്ടുണ്ട്. വു വന്നിട്ടുക്കെട്ടുകളുടെ അനുഭവം. കുടുതൽ നിരക്കിൽ നൽക്കിയ വായ്പകൾ സ്ഥിരമായി തിരിച്ചെടുക്കുന്നുമുണ്ട്. സ്വർണവിലെ വുത്തിയാനങ്ങളെ അഗ് ലോക് സസുക്ഷ്മം വിലിയിരു ത്തുമെന്നും അംഗങ്ങൾക്കാവശുമായ ഉപദേശങ്ങൾ അപ്പൂപ്പോൾ നൽക്കു മെന്നും സംഘടനയുടെ വാർത്താക്കുറിപ്പിൽ അറിയിച്ചു റിസർവ് ബാജിന്റെ അംഗീകാരമുള്ള സൂർണവായ് പാ കമ്പനികളുടെ സംഘടനയാണ് പാർക്മൻ നിലവിൽ വന്ന അശ് കോക് വർത്താക്കുറിപ്പിൽ അറിയിച്ചു റിസർവ് ബാജിന്റെ അംഗീകാരമുള്ള സൂർണവായ് പാ കമ്പനികളുടെ സംഘടനയാണ് പാ കമ്പനികളുടെ സംഘടനയാണ് പാ കമ്പനികളുടെ സംഘടനയാണ് പാലം നിലവിൽ വന്ന അഗ്ലോക്.

സ്വർണപ്പണയ സ്ഥാപനങ്ങളുടെ സംഘടന പരമാവധി പണയത്തുക കുറയ്ക്കുന്നു; ബിസിനസ്സിൽ വർധനവ് തുടരുന്നു

കൊച്ചി.സ്വർണവില ഇടിഞ്ഞതി ന്റെ പശ്ചാത്തലത്തിൽ അംഗങ്ങ ളിൽ നിന്ന് അഭിപ്രായമാരാഞ്ഞ തിനെത്തുടർന്ന് വ്വർണഷണയ സ്ഥാചനങ്ങളുടെ സംഘടനതാ യ അസോസിയേഷൻ ഓഫ് ഗോൾഡ് ലോൺ കമ്പനീസ് (അ ഗ്ലോക്) ഈ ശേഖലയുടെ ഭാ വിസാധുതകൾ വിലയിരുത്തി. സ്വർണവിലയിൽ വരുന്ന 15-20% വരെയുള്ള വിലവ്യതിയാനങ്ങൾ കാര്യമായ പ്രശ്നമുണ്ടാക്കുകയി ല്ലെന്നാണ് സംഘടനയുടെ വി ലയിരുത്തൽ. അത്രത്തോളമുള്ള വൃതിയാനങ്ങൾക്ക് മുൻകൂട്ടി വ കയിരുത്തിയിരുത്തുന്ന തങ്ങളു ടെ ബിസിനസ് മോഡലാണ് സം ഘടനയ്ക്ക് ആത്മവിശ്വാസം പ

സ്വർണവില ഒരു പ്രധാനഘടക മാണെങ്കിലും ഗോൾഡ് ബാറു കളുടെയോ ഓഹരികളുടേയോ ഈടിന്മേവല്ല ഭൂരിപക്ഷം പണ തവായ് ചകളുമെന്നതിനാൽ ഇത്തരം വൃതിയാറങ്ങളെ ഏറെ ഭയപ്പെടാനില്ലെന്നാണ് സംഘട ന ചൂണ്ടിക്കാണിക്കുന്നത്. 'കു ടുംബങ്ങളുടെ കൈവശമുള്ള ആഭരണങ്ങളാണ് പ്രധാന മായും ഈടായെത്തുന്നത്. ഇ തിലേറെയും 3-6 മാസം കാലാ വധിയുള്ള ഇടക്കാല വായ്പക ളാണെന്നതിനാൽ കിട്ടാക്കടത്തി ന്റെ തോത് കുറവായിരിക്കും.' അഗ്ലോക് പ്രസിഡന്റ് ജോർജ് അലക്സാണ്ടർ മുത്തൂറ്റ് പറ യുന്നു.

ഉപന്നരങ്ങളിലും നാട്ടിൻപുറങ്ങ ളിലുമാണ് ഇത്തരം കമ്പനിക ളുടെ ശാഖകൾ ഏറെയും പ്ര വർത്തിക്കുന്നത്. ഓരോ ലോ ണും 1 ലക്ഷം രൂപയിൽ താഴെ മതിക്കുന്നതുമാണ്. ഇക്കാരണ ത്താൽ തിരിച്ചടവിൽ വീഴ്ച വ രുത്തുന്നത് കുറവാണ്. ഇടപാ ടുകാരെ സ്ഥിരമായി വിളിച്ച് ബാ ക്കിനിൽക്കുന്ന പലിശയും മറ്റും അടച്ചു തീർക്കാൻ ഓർമിപ്പിക്കു ന്ന സംവിധാനം മിക്കവാറും എല്ലാ സ്ഥാപനങ്ങൾക്കുമുണ്ട്. ഓരോ ശാഖയും മാസം തോറും നിശ്ചിതതുകയെങ്കിലും പലിശ കിട്ടാനുള്ള വകയിൽ പി രിച്ചെടുക്കണമെന്നും അനുശാ സിക്കുന്നു. കിട്ടാക്കടം കുറയാർ ഇവയും കാരണമാവുന്നു.

എന്തായാലും കളക്ഷൻ സംവി ധാനം വിലയിരുത്താനും കൂടു തൽ ശക്തിഷെടുത്താനും അ ന്വോക് അംഗങ്ങളോട് ആവശ്യ ഒപ്പട്ടിട്ടുണ്ട്. തിരിച്ചടവിനുള്ള കാ ലതാസമസം, വലിയ തുകയ്ക്കു ള്ള വായ്പകൾ തുടങ്ങിവ സ്ഥി മൊയി നിരീക്ഷിക്കണം. കാലഹ രണങ്ങട്ട പണയങ്ങൾ റിസർവ് ബാങ്ക് ചട്ടമനുസരിച്ച് ന്യായവി ലയിൽ ലേലം ചെയ്യാനും അംഗ ങ്ങളോട് ആവശൃപ്പെട്ടിട്ടുണ്ട്. പരമാവധി വായ്പാത്തുകയിലും

അഗ് ലോക് കുറവു വരുത്തി യിട്ടുണ്ട്. വായ്പാത്തുകയുടെ നി രക്കിൽ കുറവു വന്നിട്ടുണ്ടെ ങ്കിലും ബിസിനസിൽ വർധനവു തന്നെയാണെന്നാണ് അംഗങ്ങ ളുടെ അനുഭവം. കൂടുതൽ നി രക്കിൽ നൽകിയ വായ്പകൾ സ്ഥിരമായി തിരിച്ചെടുക്കുന്നു മുണ്ട്. സ്വർണവിലയിലെ വൃതി യാനങ്ങളെ അഗ് ലോക് സസൂ ക്ഷ്മം വിലിയിരുത്തുമെന്നും അംഗങ്ങൾക്കാവശ്യമായ ഉപദേ ശങ്ങൾ അഷപ്പോൾ നൽകു മെന്നും സംഘടനയുടെ വാർ ത്താക്കുറിഷിൽ അറിയിച്ചു. റി സർവ് ബാങ്കിന്റെ അംഗീകാരമു ള്ള സ്വർണവായ്പാ കമ്പനിക ളുടെ സംഘടനയാണ് 2011-ൽ നിലവിൽ വന്ന അന്ലോക്.

FINANCIERS TO REDUCE GOLD LOAN AMOUNT

DC CORRESPONDENT KOCHI, APRIL 22

The gold price fall and impact on loan portfolios of financing companies has made the Association of Gold Loan Companies take a feedback from its members and suggest that it reduce its maximum lending amounts.

According to association president George Alexander Muthoot, a 15-20 per cent price fluctuation in gold prices will not have any significant impact on the gold loan portfolios of member companies. Unlike in financing of gold bullion or shares where the repayment behaviour of the borrower was affected by temporary fluctuations, it was not case with gold loan which was of just 3 to 6 months, he added.

However, all member companies had been asked to review and strengthen their collection mechanism, besides regularly monitoring overdue and high loan to value accounts. Companies should auction abandoned loan accounts with due compliance to fair practice code stipulated by RB, the association said.

Industry body recommends cut in gold's LTV ratio

TIMES NEWS NETWORK

Kochi: Association of Gold Loan Companies (AGLOC) on Monday recommended a reduction in Loan-To-Value (LTV) ratio of gold in the background of recent crash in the price of the metal.

"We have asked our members to conform to the 60% LTV ratio stipulated by the Reserve Bank of India, said by George Alexander Muthoot, president of AGLOC and the MD of Kochi-based Muthoot Group.

"Members confirm that loan demand continues to be robust in spite of a reduction in the amount lent per gram of gold. We are closely monitoring the price movements and will advise our members of any further change on the maximum



rate of loan per gram of gold," he said.

"We believe that a 15% to 20% price fluctuation will not have any significant impact on the gold loan portfolio of our member companies as they have already factored such fluctuations in the business model. They are majorly lending against household jewellery where the impact of such fluctuations is minimum. These loans are of short duration of 3 to 6 months," he said.